

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A computer system configured to implement a method, said computer system comprising:
 - a processor; and
 - a memory for storing computer readable instructions that, when executed by said processor, cause the computer to perform the steps of:
 - receiving a set of data corresponding to a set of predetermined variables;
 - determining a total cost estimate of one or more products using the set of data corresponding to the set of predetermined variables, and wherein the total cost estimate is based on determining a total material cost for one or more products;
 - determining a difference in cost, and generating a cost differential report according to the estimated total cost for each product; and
 - displaying the report.
2. (Original) The computer system of claim 1, wherein the step of receiving a set of data corresponding to a set of predetermined variables further comprises:
 - receiving the set of data from the user through portions of a user interface configurable for user input.
3. (Cancelled).
4. (Original) The computer system of claim 1, wherein the step of determining a total cost estimate of one or more products using the set of data corresponding to the set of predetermined variables further comprises: determining a total hidden cost value for one or more products.
5. (Original) The computer system of claim 1, wherein the step of determining a difference in cost and generating a cost differential report according to the estimated total cost for each product further comprises: determining the percentage cost differential between each pair of products.
6. (Original) The computer system of claim 1, wherein the step of determining a difference in cost and generating a cost differential report according to the estimated total cost

for each product further comprises: determining the difference in total cost between each pair of products.

7. (Original) The computer system of claim 1, wherein the step of displaying the report further comprises: generating a graphical representation of costs and savings for each product.

8. (Original) The computer-system of claim 1, wherein the step of displaying the report further comprises: generating a textual or numerical summary or report detailing cost differentials for each product.

9. (Original) The computer system of claim 1, wherein the step of displaying the report further comprises: prompting the user with an option to purchase the product.

10. (Original) The computer system of claim 1, wherein the step of displaying report further comprises: displaying sales contact information.

11. (Currently Amended) A computer-readable medium having computer-executable instructions for performing a method of calculating and comparing costs and savings for one or more products, the method comprising:

receiving a set of data corresponding to a set of predetermined variables;

determining a total cost estimate of one or more products using the set of data corresponding to the set of predetermined variables, wherein the total cost estimate is based on determining a total material cost for one or more products;

determining a difference in cost and generating a cost differential report according to the estimated total cost for each product; and

displaying a cost and savings calculations on a graphical display.

12. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of receiving from a user a set of data corresponding to a set of predetermined variables further comprises: receiving the set of data from the user through portions of the user interface configured to receive user input.

13. (Cancelled).

14. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of determining a total cost estimate of

one or more products using the set of data corresponding to the set of predetermined variables further comprises: determining a total hidden cost value for one or more products.

15. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of determining a difference in cost and generating a cost differential report according to the estimated total cost for each product further comprises: determining the percentage difference between the costs of each pair of products.

16. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of determining a difference in cost and generating a cost differential report according to the estimated total cost for each product further comprises: determining the difference in total cost between each pair of products.

17. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of displaying the cost and savings calculations further comprises: generating a graphical representation of costs and savings for each product.

18. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of displaying the cost and savings calculations further comprises: generating a textual or numerical summary or report detailing all costs and savings for each product.

19. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of displaying the cost and savings calculations further comprises: prompting the user with an option to purchase the product.

20. (Original) The computer-readable medium according to claim 11, wherein the computer-executable instructions for performing the step of displaying the cost and savings calculations further comprises: displaying sales contact information.

21. (Original) A graphical user interface for a computer system, comprising:

a first display portion configured to accept user input relating to a bulk material product and a corresponding monetary value;

a second display portion configured to accept user input relating to other cost data associated with the material product; and

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a third display portion configured to display graphical objects associated with generating a cost differential report associated with the material product and another predetermined bulk product.